

Barysh Agaliyev

Social Media & Multimedia Design

Vancouver, Washington

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EXPERIENCE

Vancouver Clinic – Social Media Specialist

MAY 2022 - PRESENT | <https://tvc.org>

- Supporting the Lead Digital Strategist with digital content creation.
- Collaborating with the marketing team to create and maintain a social media calendar, as well as managing digital assets in an organized fashion.
- Assisting in the management of marketing automation platforms such as Hootsuite and the implementation of SEO strategies.
- Maintaining the relevance and accuracy of Yext listings.
- Assisting marketing efforts for community events such as parades and other outreach opportunities, including onsite support.

CMDC Studios – Lead Narrative Designer

JUNE 2021 - PRESENT | <https://cmdcstudios.org>

- Leading the narrative design team in devising and producing storyboards, dialogue, and other narrative elements.
- Working with the leadership team to establish goals and achieve a shared vision before the production of each video game.
- Collaborating with the Studio Director on establishing and maintaining an effective social media presence.
- Assisting other development teams as needed.
- Learning new tools and software to provide additional support.

The NEXT – Digital Promotions

JANUARY 2021 - JUNE 2021 | <http://the-next.eliterature.org>

- Promoted *The NEXT* using WSU Vancouver's social media channels.
- Collaborated with the Digital Promotions team to develop methods and strategies for effective public outreach.
- Copywrote, copyedited, and helped manage social media calendars.
- Continued working on *The NEXT* as a Postbaccalaureate Assistant, focusing on content curation, quality assurance, and usability testing.
- Presented at the International ELO 2021 Conference and Festival.

EDUCATION

Washington State University Vancouver

AUGUST 2018 - MAY 2021 | <https://dte-wsuv.org/cmdc/>

- Bachelor of Arts in Digital Technology and Culture.
- Presented at the annual system-wide Showcase for Undergraduate Research and Creative Activities.
- Presented at the annual university Research Showcase – 2nd Place Award.

PROFILE

Super resourceful Social Media Specialist with a very keen eye for detail and 3+ years of experience in digital content production and writing. Dynamic and innovative personality that can work individually or as a part of a team. Self-motivated and excellent at building relationships with people. Particularly interested in writing, multimedia, design, and research.

SKILLS

Adobe Illustrator – Photoshop
Premiere Pro – After Effects
Lightroom – Photography
Audition – GarageBand
Adobe XD – Twine
Creator Studio – TweetDeck
Tableau Software – RAWGraphs
Basecamp – Slack – Zoom
HTML5 – CSS3
Office – Google Workspace

CERTIFICATIONS

Google Analytics
Google Ads
Hootsuite

LANGUAGES

English
Turkish
Russian